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Pilot Project Card

Pilot Action (Title)	Impact	Description	Objectives	Target Groups
XX XY (R)Evolution!	We would like to make sure that each participant in our program will develop a different point of view and become an agent of change, trying to get involved and adopt new strategies for gender equality.	<p>XX XY (R) EVOLUTION! is a "gender parity lab": an environment in which, through the sharing of knowledge, it is possible to create new models and develop virtuous actions.</p> <p>XX XY (R) EVOLUTION! is conceived as a three-stage path in which there will be moments of training and moments of discussion. Moreover, we will present some case studies and successful realities of companies and people who aim to a more inclusive dimension.</p> <p>Each of the three events will address gender issues. At the beginning, we will focus on aspects related to gender inequalities and how these affect our daily actions. Furthermore, we will try to think about a theme such as parenting and "paternity leave". Finally, we will try to find out which are the most effective levers to transform dialogue into actions and then put them into action and become more inclusive leaders.</p>	<p>The goal of the project is to raise awareness among male target on issues such as:</p> <ul style="list-style-type: none"> gender stereotypes; the role of man, as an "ally" and accelerator in reducing the gender gap; the concrete benefits that can arise, first of all, for men themselves, from the creation of a society that is more gender equal. 	Young man between 25 -30 years old and young parents



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Additional information:

Place: Milan and Rome, digital

Timeline: The first event will be held in July, in presence, simultaneously between Rome and Milan. The two subsequent events, on the other hand, will be held respectively after returning from the summer holidays and in the autumn.

Number of people to be reached: 30 young man

Budget: 3.000,00 Euros

Potential Partners: Young Women Network mentors and partners

Team/Roles: Group of volunteers that participated to the Young Women Leaders Academy are in charge of the development of the program. Board member, Francesca Fabrizio and coordinator, Bianca Cipriani are in charge of the realisation and supervision of each step



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